

Report on IDS

(Italia Design Summer school: Art, Society and Industry)

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Basic information

Date: 2006.09.11 - 27

Place: Bologna in Italy

Language: English

Concept of IDS

Consider **“Made in Italy”**

From different points of view

Design

Style

Art

Place

Bologna in Italy



Why in Italy? Why in Bologna?

-Italy is famous for its history and quality of design, which come from an artistic culture and tradition. It's valuable to breath a little bit of this atmosphere.

-Bologna is an academic city in Italy, representing by Bologna university that is the oldest university in EU. And Bologna is one of the most important regions in industry, where there are **Ducati** and **Ferrari**.

Participants

Engineering

Mechanical (4)

Civil (3)

Environmental (1)

Biochemical (1)

Information system (1)

Human science (4)

Information science (1)

Linguistic culture (1)

Economics (1)

Law (1)

Letters (1)

Aesthetic (2)

Health science (1)



Design is an interdisciplinary subject

Aims of IDS

- Feel a little bit of special Italian artistic atmosphere

- Study and **experience** the different phases of the industrial product development

Study Environment

Accommodation(Residenza)



Welcome party@Residenza



At first day, we were invited to the welcome party with **Italian and other foreign students**

What we learnt in this summer school

- Lectures@Residenza

On weekdays, we had 4 lectures a day, each is for 2h, which are about Aesthetics, Italian art history, Fashion and style, Design method, CAD etc.

- Field work

Industry



Museums



Art exhibition



On weekends, we visited **industrial plants** (Ferrari, Ducati, etc.), **museums** (Industrial design and heritage etc.) and **historical art exhibition** (Morandi etc.)

- Physical modeling@Bertinoro



At last, we experienced **physical modeling**. Considering what we want to design, which materials we use, how to manufacture it.

- Final exam@Bertinoro



We all made **excellent score** at final examination.

Impression from IDS

- 道畑: I was stimulated the idea of design and got nice friends through IDS.
- 赤井: I got surprised that beauty of artistic works are often from arithmetic.
- 大津: All over Bologna, there are artistic heritages. I was happy to feel it.
- 新谷: It's a valuable experience for me to learn about pompier artistic field.